

Agenda Item 15. Capacity Building for the SDGs: UNSD-FCDO resources and tools

Mr. Richard Tonkin and Ms. Heather Page
12th IAEG-SDG Meeting
4 November 2021



UNSD-FCDO PROJECT RESOURCES AND TOOLS

UNSD-FCDO PROJECT ON SDG MONITORING

20 countries across Asia and Africa

Running from December 2017 to July 2022

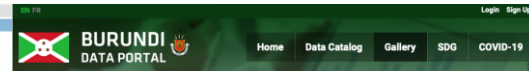
Project objective

- Improved **capacity** of project countries to monitor progress towards the SDGs
- Increased **availability** of SDG indicators at national and international levels
- Improved **coordination** of National Statistical Systems around SDG indicators



PROJECT ACHIEVEMENTS

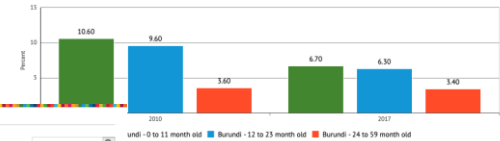
- **National SDG data platforms** launched, improving accessibility of data for all users
- Many countries have incorporated platforms into **VNRs and/or national reporting**
- Improved **coordination & increased data sharing** across NSS for SDGs
- **User engagement strategies** developed and implemented, increasing awareness of data and ensuring prioritization of activities reflects user needs



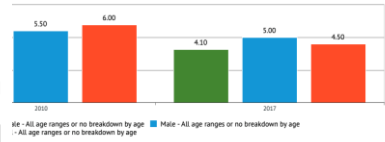
2.2.2. Prévalence de la malnutrition chez les enfants de moins de 5 ans

Export

2.2.2 Prévalence de la malnutrition chez les enfants de moins de 5 ans par tranche d'âge



Prévalence de la malnutrition chez les enfants de moins de 5 ans par sexe



Indicator 10.1.1
Growth rates of household expenditure or income per capita among the bottom 40 per cent of the population and the total population

Chart:

Indicator information | **National Metadata** | **Data supplier**

This table provides information about the indicator.

Indicator name: 10.1.1 Тендіт ріст доходу домогосподарств на душу населення серед найменше забезпечених 40 процентів населення і серед населення в цілому

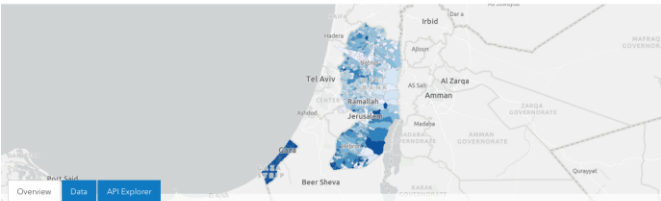
Target name: 10.1.1 в 2030 році послідовно досягти і підтримувати ріст доходу, найменше забезпечених 40 процентів населення на рівні, притязанні середній по світу

Goal: Ціль 10. Скорочення нерівностей внутрі країни і між країнами



Indicator 8.5.2: Unemployment rate in Palestinian localities by sex

Last updated last year | 600 Records



03/12/2019 | Feature Layer | No license specified

Download | APIs

This map represents unemployment rate by sex in Palestine by locality level for the year 2017 depending on labour force survey compiled by PCBS. Unemployment rate reported here is based on the International Labour Organization's (ILO) definition according to three standards; not working in the reference period, availability for work, seeking for work in the short reference period.

More

About

SDG 08 Decent Work & Economic Growth
 Shared By: mriana_PCBS
 Data Source: services.arcgis.com

View Metadata
 Create Webmap
 Create a Story Map

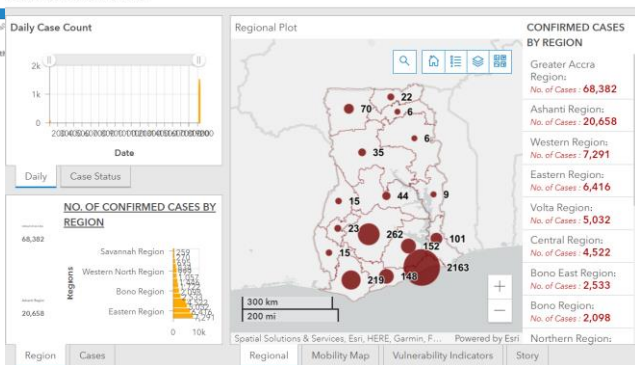
Attributes

Number of BothSexes, 2017 [close]



GHANA COVID 19 MONITORING DASHBOARD

GHANA STATISTICAL SERVICE



PROJECT ACHIEVEMENTS

- **SDG metadata** compiled following international standards and disseminated to users
- **SDMX-based data and metadata exchange** established between project countries & international partners
- Support provided in **COVID-19 data response**, including establishment of COVID-19 data hubs & improved data visualisation

TOOLS AND MATERIALS AVAILABLE TO ALL



UNSD-FCDO Project on SDG Monitoring


Make SDG data open and available to the widest possible audience

<https://unstats.un.org/capacity-development/UNSD-FCDO/>

Project webpage:

- **Countries:** Overview of work and achievements of all project countries – potential inspiration for others
- **Activities:** Overview of key aspects related to SDG monitoring
- **Meetings:** overview of all webinars and workshops, including training materials
- **Resources:** SDG & COVID-19 data visualization toolkit & more!

E-LEARNING



SELF-PACED E-LEARNING

National metadata for SDGs
UNITED NATIONS STATISTICS DIVISION

Statistics English

- E-learning course on national metadata compilation available online

Under development

- New e-learning on user engagement
- New e-learning courses on SDMX data modelling & user engagement, plus enhanced metadata course

Module navigation

Please select your module!

Each module takes **20-30 minutes** to complete.
Modules can be completed in multiple sessions.

Module 1: **Introduction to SDG Monitoring**

Module 2: **Introduction to SDG Metadata**

Module 3: **Common Terminology**

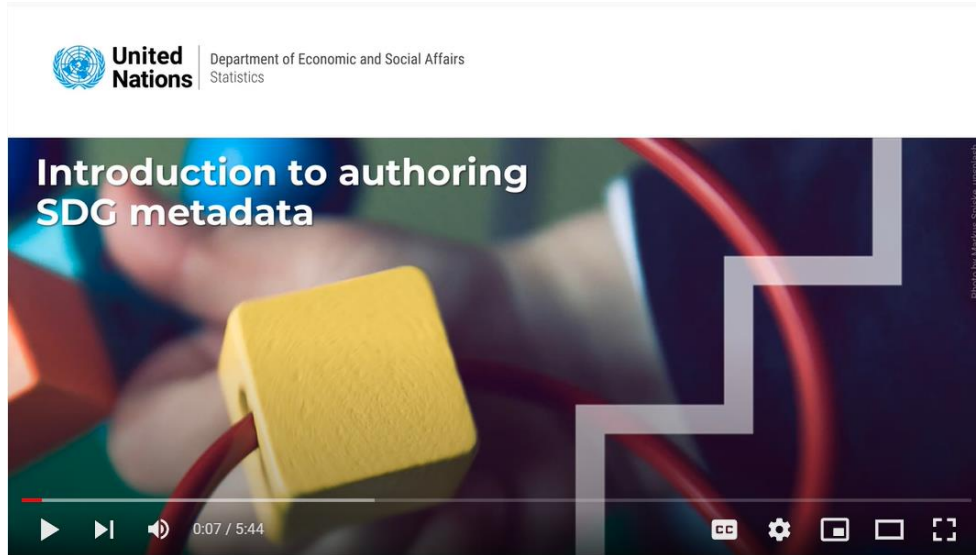
Module 4: **Introduction to SDG metadata template**

Module 5: **Drafting Guidance**

Module 6: **Voluntary National Reviews**

Link to metadata e-learning [here](#)

MICRO-LEARNING VIDEOS



- Short (3-10 minute) videos giving practical, step-by-step guidance on key topics
- Designed to support e-learnings but also stand alone
- Initial videos include topics such as using the SDMX metadata authoring tool template
- Microlearnings on topics including online user engagement & writing for social media coming soon

SDG & COVID-19 DATA VISUALIZATION TOOLKIT



SDG & COVID-19 DATA VISUALIZATION TOOLKIT



The [SDG & COVID-19 data visualization toolkit](#), developed as part of the UNSD-FCDO Project on SDG Monitoring, aims to support countries in data storytelling through infographics, reports, online platforms, presentations, promotion materials and social media.

The toolkit contains **icons and templates** for the development and delivery of engaging dissemination materials relating to both the SDGs and the COVID-19 pandemic. The icons and templates are open source, meaning they are freely usable by all.

TOOLKIT INCLUDES:

- **Over 300 icons** in SVG format
- **Templates** to create:
 - Infographics
 - Reports
 - Brochures
 - Flyers
 - Social media products
- Templates available in **Adobe Illustrator, InDesign, Powerpoint and Word** formats

➤ **Toolkit link:** <https://unstats.un.org/capacity-development/UNSD-FCDO/sdgs-data-visualization-toolkit/>

ICONS & BENEFITS OF USE

Icons

- Icons are used to communicate information without the need for words.
- Icons are small design elements, but they can have a huge impact as a functional element.



Benefits of use

- Icons are effective at grabbing user's attention when highlighting important data.
- Icons are a strong tool for conveying messages, especially on SDG and COVID-19 tracking and progress.

ICONS

SDG & COVID-19 DATA VISUALIZATION TOOLKIT

UNSD-FCDO Project on SDG Monitoring
September 2021



Department of
Economic and
Social Affairs



SDG Goal 10 Icons

Reduced Inequalities



Income Inequality 1

SDG Goal 13 Icons

Climate Action



Climate Crisis /
Global Warming /
Global Temperatures

Greenhouse Gas
Emissions

Natural Disaster
Hurricane

SDG Goal 3 Icons

Good Health and Well-Being



SDG Goal 11 Icons

Sustainable Cities and Communities



SDG Icons

COVID-19



Hospitalization

Vaccination

COVID-19
Data

Death

Confirmed
Cases

SDG & COVID-19 REPORT TEMPLATES

Adobe InDesign Files

The Sustainable Development Goals Report 2020

Goal 1 | No Poverty

The Global Pandemic is Exacerbating World Hunger

Worldwide, an additional 83-132 million people are likely to have experienced hunger as a result of the pandemic in 2020.

Year	Number of people (Million)
2014	628
2019	688
2020	820

Number of people living below \$1.90 a day, 2019-2017, 2019-2020 nowcast, and forecast before and after COVID-19 (million)

Good results from a global initiative to reduce disaster risk could be undermined by the pandemic

Category	Male	Female	Young	Adult
2019	15%	25%	15%	25%

Working poverty disproportionately affects women and youth, and the pandemic is likely to magnify those disparities

The share of the world's workers living in extreme poverty fell by more than half from 2010 to 2019 - from 14 per cent to 6.6 per cent. However, lockdowns and related public health measures due to COVID-19 have severely affected the informal economy, where the vast majority of the working poor are employed. The related income losses threaten to null back global progress on reducing working poverty.

Although the gender gap in working poverty globally has narrowed over the years, a substantial gap persists in many parts of the world, particularly in the least developed countries (LDCs). There, one third (33.5 per cent) of employed women were living in poverty in 2019, compared with 28.3 per cent of employed men. Worldwide, young workers are twice as likely to be living in poverty as adults, reflecting lower earnings and poorer quality jobs. Since the

Before the COVID-19 pandemic, the share of the world's population living in extreme poverty fell from 10.1 per cent in 2016 to 9.3 per cent in 2017. This means that the number of people living on less than \$1.90 per day dropped from 740 million to 689 million. However, the rate of reduction had slowed to less than half a percentage point annually between 2015 and 2017, compared with one percentage point annually between 1990 and 2015.

The pandemic has compounded the threats to progress posed by conflict and climate change. Estimates suggest that 2020 saw an increase of between 10 million and 12 million global poor, of whom 60 per cent are in Southern Asia. Newcasts point to the first rise in the extreme poverty rate since 2016.

The impacts of the pandemic will not be short-lived. Based on current projections, the global poverty rate is expected to be 7 per cent around 600 million people) in 2030, missing the target of eradicating poverty.

Since 1998, from 8.4 per cent in 2019 to 9.5 per cent in 2020, undoing the progress made since 2016.

personally experience discrimination with higher levels among women.

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progress on reducing working poverty.

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Word File

XXXX

Chart/Graph Title or Headline

Chart/Graph or icons

Chart/Graph Title or Headline

Chart/Graph or icons

Headline

Headline

Chart/Graph

Main message below icons

Headline

Chart/Graph

BROCHURE TEMPLATES

Adobe Illustrator Files



16%
The average global share of urban area allocated to streets and open public spaces.

Short of the target of 30% streets and 10-15% open public spaces.

For more information, please visit:
<https://unstats.un.org/tdg/report/2021>

SUSTAINABLE CITIES AND COMMUNITIES

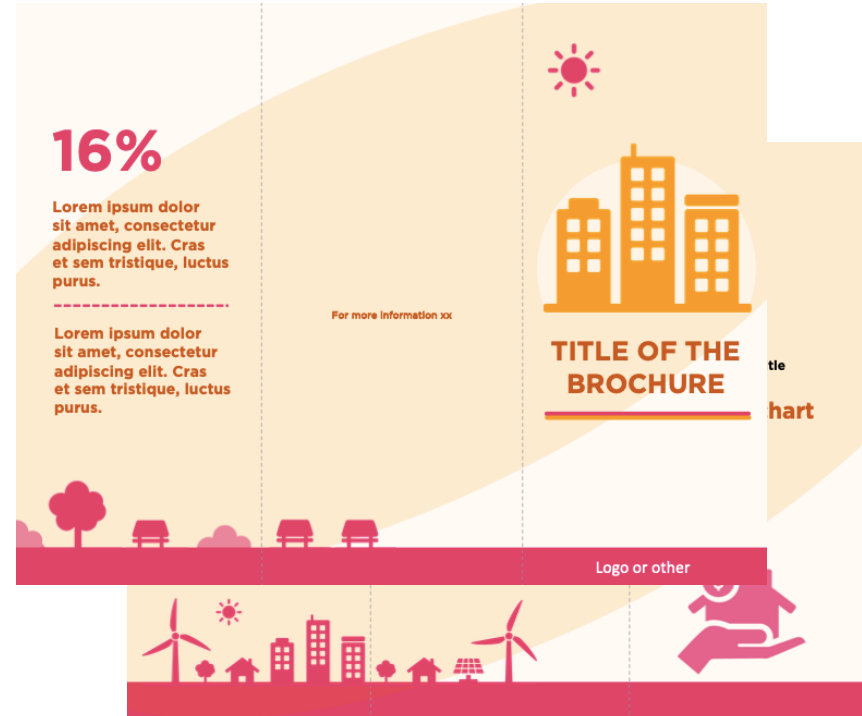
100% of cities, 2020

74%
19%

SUSTAINABLE DEVELOPMENT GOALS

Illustration of a hand holding a house with a dollar sign, symbolizing investment in housing.

Powerpoint Files



16%
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras et sem tristique, luctus purus.

For more information xx

TITLE OF THE BROCHURE

Logo or other

Illustration of a person running, symbolizing progress or achievement.

NEXT STEPS

- Inclusion of the icons in [Noun Project](#)
- **Microlearning** opportunities:
 - Demonstrating how to develop the materials in Powerpoint, Adobe, etc.
 - Tips and tricks to keep in mind

THANK YOU!

